



8trackz

MEDIA KIT & RATE SHEET

Chicago | Seattle | London

advertise@8trackz.com

ADVERTISING OPPORTUNITIES

8trackz

**YOUNG, EDUCATED
& AFFLUENT**

8trackz is where culture meets intellect — delivering real, relevant content for hip-hop heads, street-savvy thinkers, underground creatives, and urban visionaries — both young and OGs.

We bring more than stories — we bring substance.

8trackz inspires the counterculture to live rich in every sense: leveling up in the streets and in the boardroom.

We explore the full spectrum of culture — from the block to the skyline — across major cities worldwide. It's about soaking up game, staying sharp, and spotlighting the ideas that move communities forward.

Our editorial voice doesn't just report — it sparks conversation.

We tap into mindset, grind, hustle — and the soul behind the underground lifestyle.

Because hip-hop isn't just music.

It's a movement. It's how we talk, build, think, and dream.

**Welcome to 8trackz.
Where Counter-Culture Meets Intellect.**

DISTRIBUTION & REACH

8trackz connects with a young, educated, and globally engaged audience through a quarterly collectible print edition and a growing digital presence.

Each issue engages thousands of direct print readers per release, supported by our on-the-ground INSP partnership, retail relationships, and curated distribution channels designed to create intentional, high-value engagement.

All editorial content is also published online, extending reach beyond print and into an expanding digital readership.

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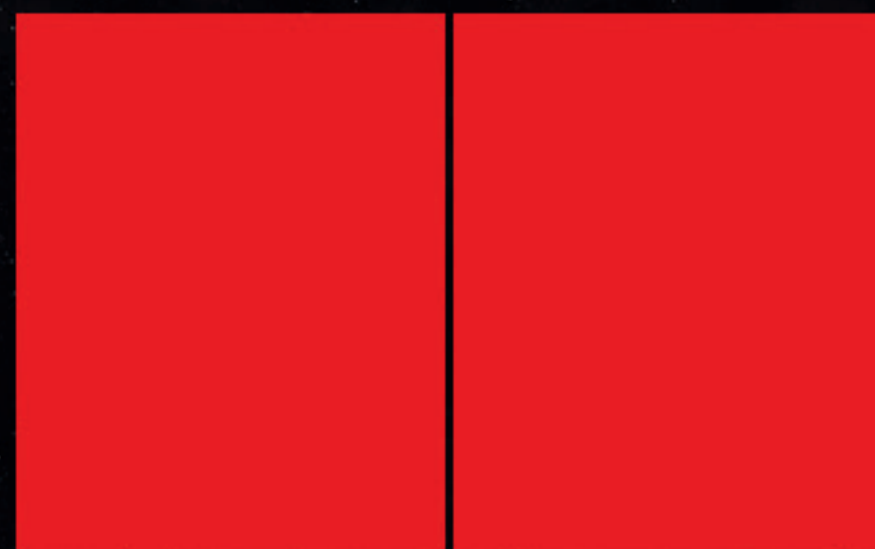
8trackz

PRINT AD RATES

Price Per Issue
Global Exposure

VOLUME DISCOUNT

2 Issues 15% | 4 Issues 20% | 8 Issues 35%



\$10,000
FULL SPREAD

With or without bleed: trim size 17 X 10.85"



\$4,000
FULL PAGE

With bleed: trim size 8.5 X 10.85"



\$3,000
1/2 PAGE HORIZONTAL

With bleed: trim size 8.5 X 5.5"



\$3,000
1/2 PAGE VERTICAL

With bleed: trim size 4.5 X 10.85"



\$2,000
1/3 PAGE HORIZONTAL

With bleed: trim size 8.5 X 3.5"



\$2,000
1/3 PAGE VERTICAL

With bleed: trim size 3.5 X 8.5"



\$1,500
1/4 PAGE HORIZONTAL

With bleed: trim size 10.85 X 2.125"



\$1,500
1/4 PAGE VERTICAL

With bleed: trim size 2.125 X 10.85"



\$1,000
1/6 PAGE HORIZONTAL

With bleed: trim size 3.75 X 3.5"



\$1,000
1/6 PAGE VERTICAL

With bleed: trim size 2.5 X 5.1"

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